

# 2019 UVic Co-op and Career Fair

## STANDARD EXHIBITOR PACKAGES

CO-OP CAREER

October 1–2, 2019 | [uvic.ca/coopandcareer/employerfair](http://uvic.ca/coopandcareer/employerfair) | [evcoop@uvic.ca](mailto:evcoop@uvic.ca) | 250-472-4094

EXHIBITOR BENEFITS	Standard or government exhibitor One day: \$800 Two days: \$1,350	Graduate/professional school (in Upper Lounge)* One day: \$500 Two days: \$750	University of Victoria exhibitor One day: \$350 Two days: \$575	Non-profit exhibitor** One day: \$350 Two days: \$575
8' x 8' draped trade show booth in Michele Pujol Room, Student Union Building	✓		✓	✓
8' x 6' draped trade show backdrop in Upper Lounge, Student Union Building		✓		
2' x 5' skirted table and two chairs	✓		✓	✓
2' x 4' skirted table with two chairs		✓		
Electricity hook-up	✓	✓	✓	✓
Free WiFi***	✓	✓	✓	✓
Hospitality packages for up to two representatives per day (welcome package, light breakfast, lunch and coffee/tea throughout the day)****	✓	✓	✓	✓
Parking or bus passes for up to two representatives per day*****	✓	✓	✓	✓
Assistance with booth set-up and take-down	✓	✓	✓	✓
Description of organization and website link (provided by exhibitor) on fair website	✓	✓	✓	✓
Job posting on Learning in Motion portal (upon request)	✓			✓
Assistance with arranging interviews on campus (upon request)	✓			✓



All prices do not include taxes.

\*This year, we have decided to move all graduate and professional schools to the Upper Lounge to make the fair easier to navigate for students looking for specific kinds of opportunities

\*\*Must have proof of non-profit status. Graduate and professional schools must register as a "Graduate and professional school" exhibitor type.

\*\*\*WiFi reliability has been inconsistent in the past and is beyond our control. We highly recommend that you bring backup materials in case WiFi is not available.

\*\*\*\*Additional hospitality packages can be purchased with registration.

\*\*\*\*\*Due to UVic parking regulations, we cannot reserve parking spaces. We recommend that exhibitors carpool and/or arrive early. Additional parking passes can be purchased with registration.

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## SPONSORSHIP PACKAGES

CO-OP + CAREER

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SPONSORSHIP BENEFITS	Platinum sponsor \$2,500   Two-day package	Gold sponsor \$2,000   Two-day package	Silver sponsor \$1,500   One-day package
Standard or government exhibitor package included (See page 1)	Two-day package (\$1,350 value)	Two-day package (\$1,350 value)	One-day package (\$800 value)
Prime booth location	✓	✓	✓
Hospitality packages for two additional representatives per day (includes welcome package, light breakfast, lunch and coffee/tea throughout the day)	Total of eight hospitality packages (four per day)	Total of eight hospitality packages (four per day)	Total of four hospitality packages (one day only)
Parking or bus passes for two additional representatives per day	Total of eight passes	Total of eight passes	Total of four passes
Full-page colour advertisement featured at fair venue (ad provided by sponsor)	✓	✓	✓
Logo highlighted on fair floorplan	✓	✓	✓
Priority placement of organization description, link and logo on fair webpage (provided by sponsor)	✓	✓	✓
Fair sponsorship/logo featured on campus-wide digital signage before and during fair	✓	✓	✓
Fair sponsorship/logo featured on posters, flyers and other print promotional material before and during fair	✓	✓	✓
Fair sponsorship promoted in campus-wide e-blast (audience of 20,000+)	✓	✓	✓
Fair sponsorship/logo promoted in student career events newsletter (audience of 1,400+)	✓	✓	✓
Social media recognition of sponsorship	✓	✓	✓
Story written about current UVic student or grad working for the sponsor (or an employer Q & A) and shared on social media and Co-op and Career website (see <a href="http://uvic.ca/coopandcareer/stories">uvic.ca/coopandcareer/stories</a> for examples)	✓	✓	
Fair sponsorship featured in web and print advertisements in <i>The Martlet</i> , UVic student newspaper (web: 5,000 unique visitors/month; print circulation: 5,000 copies/week)	✓		